

Taking Type Personality to another level

- The Golden Personality Type Profiler (GPTP) is a type personality questionnaire drawn from the known theories of personality: Carl Jung's theory of psychological type as well as the principle works of Trait theorists and the 'Big Five' model of personality.

Golden can be used in a number of development applications:

Individual Interventions	Team Interventions
Coaching, Leadership and Management development	Teambuilding and development
Outplacement and career counselling	Sales force training
Conflict management and stress counselling	Identifying team strengths and blind-spots
Improving communication	Improving communication

FIVE global preference areas

In addition to the four traditional Jungian areas of preference, Golden contains a **fifth dimension, Tense-Calm**, based on the "Big Five" trait of Emotional Stability. Tense-Calm looks at stress-related pressures and the degrees of confidence and optimism a person has about their life challenges. The significance of this extra fifth factor is that practitioners can explore the effects of stress on the individual and their likely coping mechanisms which will differ according to their preferences in the global dimensions and facets.

Sub-facets which look at differences *within* Type

Each global scale includes facet scales that represent more specific components of the global scale. Such specificity is important for understanding differences among individuals who score similarly on the global scales.

Global Dimensions	Extraverting	Intraverting	Sensing	iNtuiting	Thinking	Feeling	Organizing	Adapting	Tense	Calm
FACETS	Talkative	Quiet	Concrete	Abstract	Rational	Empathetic	Planned	Open-ended	Concerned	Optimistic
	Outgoing	Intimate	Practical	Innovative	Autonomous	Compassionate	Reliable	Casual	Unsure	Confident
	Socially bold	Reserved	Conventional	Visionary	Analytic	Warm	Deliberate	Spontaneous		
	Participative	Reflective	Traditional	Trendsetting	Competitive	Nurturing	Conforming	Nonconforming		

These facets offer valuable insight in to similarities and differences *within the same global type*.

A key feature of Golden is that for each Global Scale and Facet there is both a **numerical score** and a **strength and clarity preference category** for BOTH of the opposite scales in a dichotomy (the preferred and non-preferred behaviour).

Reports

A 16 page **Individual Report** is instantly produced from online tests. The report includes:

An overall Global Type, based on the four core Global Preferences (from a total of 16)	Growth Opportunities
Response to Daily Stressors	Communication and Team Work
Likely Strengths	Motivation and Learning
Development Opportunities	Facet Results

Practical Training

In order to use and interpret the Golden Instrument, training is required. A range of public and in-house courses is available.

- 1 day Conversion workshop for practitioners already experienced in Jungian Type instruments.
- 2 day Qualification workshop for those unfamiliar with Type Personality instruments.
- 3 day Test User: Occupational Personality (old BPS Level B) in GTPP

